

2024 Scholarship Sponsorship Packet





OUR PURPOSE

Delta Sigma Theta Sorority, Incorporated, is a private, not-for-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world.

PROGRAM COMPONENTS

Since its founding in 1913, Delta Sigma Theta Sorority, Inc. has clearly distinguished itself as a public service organization that boldly confronts the challenges of African Americans and, hence, all Americans. Over the years, a wide range of programs addressing education, health, international development, and strengthening of the African American family have evolved. In realizing its mission, Delta Sigma Theta Sorority, Inc. provides an extensive array of public service initiatives through its Five-Point Programmatic Thrust of:

- Economic Development
- Educational Development
- International Awareness & Involvement
- Physical and Mental Health
- Political Awareness & Involvement

HOUSTON ALUMNAE CHAPTER

Chartered on January 27, 1927, by seven visionary and service-oriented women who made history by becoming the first Black Greek-letter organization to organize a chapter in Houston, Texas. The Houston Alumnae Chapter is a service organization committed to continuous service to the community, dedicated to providing quality programming, college scholarships, and resources to fully engage and meet the needs of a diverse and growing population.



OUR PURPOSE

The Urban Enrichment Institute (UEI) (formerly known as the Fifth Ward Enrichment Program - "FWEP") is a 501(c)3 after-school enrichment program focusing on youth leadership development for young males, ages 12 - 19. Strategically located in Houston's 5th Ward Neighborhood, UEI operates in one of Houston's most economically challenging communities. UEI's core programs directly serve the needs of the students and families of this community. UEI embraces "School-Based Programs," which truly defines their holistic approach to youth development. UEI provides site coordinators who mentor, counsel, advise, and tutor students who enter their program from the six core HISD schools they serve in 5th Ward: Wheatley and Kashmere High Schools; Fleming, Key, and McReynolds Middle Schools; and Mickey Leland College Preparatory School. The coordinators monitor the students' school activities, interact with teachers and administrators, and coordinate students' after-school activities. The site coordinators engage the students in the "Gentlemen's Roundtable," where life skills are discussed and taught. They conduct home visits to understand the family needs and dynamics of the students' homes and facilitate individual/group counseling sessions.

PROGRAM COMPONENTS

THE MISSION OF UEI is "to empower boys to become responsible men and productive members of their families and community." The 5th Ward is one of Houston's more economically distressed neighborhoods and is greatly affected by the urban problems of gang violence, drug abuse, high teen pregnancy rates, school dropout, and crime. UEI exists to help young men redirect their energies into positive goals for the future rather than falling into the destructive path taken by many youths of this community. They are taught to value education, delay gratification, view life as sacred, and set responsible priorities. These male students acquire social and leadership skills through adult male role models, mentoring, and academic, social, and emotional support. In addition, they learn the importance of respect and communication in their relationships with others, specifically women.



SPONSORSHIP LEVELS

COMMUNITY PARTNERS

Game Changers (\$25,000)

- Full-page advertisement in the Virtual Program Booklet
- Seating for ten at the Scholarship Fundraising Event
- Seating for two at the Scholarship Awards Program
- Two - \$10,000 Sponsor Named Scholarship Awards for students
- Opportunity to present the scholarships during the Scholarship Awards Program
- Acknowledgment in all social media

Influencers (\$20,000)

- Full-page advertisement in the Virtual Program Booklet
- Seating for eight at the Scholarship Fundraising Event
- Seating for two at the Scholarship Awards Program
- Two - \$8,000 Sponsor Named Scholarship Awards for students
- Opportunity to present the scholarships during the Scholarship Awards Program
- Acknowledgment in all social media

Difference Makers (\$15,000)

- Full-page advertisement in the Virtual Program Booklet
- Seating for six at the Scholarship Fundraising Event
- Seating for two at the Scholarship Awards Program
- One - \$12,000 Sponsor Named Scholarship Award for a student
- Opportunity to present the scholarship during the Scholarship Awards Program
- Acknowledgment in all social media
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Champions (\$10,000)

- Full-page advertisement in the Virtual Program Booklet
- Seating for four at the Scholarship Fundraising Event
- Seating for two at the Scholarship Awards Program
- One - \$8,000 Sponsor Named Scholarship Award for a student
- Opportunity to present the scholarship during the Scholarship Awards Program
- Acknowledgment in all social media

INDIVIDUAL AND CORPORATE SPONSORS

Legacy of Hope Donors (\$5,000)

- ½ page advertisement in the Virtual Program Booklet
- Seating for four at the Scholarship Fundraising Event
- Seating for two at the Scholarship Awards Program
- One - \$4,000 Sponsor Named Scholarship Award for a student
- Opportunity to present the scholarships during the Scholarship Awards Program
- Acknowledgment in all social media

Ambassador of Hope Donors (\$2,500)

- ¼ page advertisement in the Virtual Program Booklet
- Seating for one at the at the Scholarship Fundraising Event
- Seating for two at the Scholarship Awards Program
- One - \$2,000 Sponsor Named Scholarship Award for a student
- Acknowledgment in all social media





Houston Alumnae Chapter Delta Sigma Theta Sorority, Inc. Scholarship Fundraiser Underwriting Opportunities

Underwriting is tax-deductible and offsets the cost of the event allowing more proceeds to directly benefit the Houston Alumnae Chapter's Scholarship Program. All underwriters will be recognized in the event program. Event tickets are not included.

\$1,500

Dessert Table Underwriter

Recognition on
Dessert Table
(Two Opportunities)

\$1,000

Casino Game Underwriter

Recognition on
One Game Table
(Five Opportunities)

\$1,500

Photo Booth Underwriter

Recognition near
Photo Booth

\$1,000

Entertainment Underwriter

Recognition near DJ Stand

\$1,500


Party Favor Underwriter

Recognition on
Party Favors

**\$2500-1st, \$1500-2nd ,&
\$1000-3rd**

**Grand Raffle Prize
Underwriter**

Recognition on Raffle Tickets
(Three Opportunities)



Sponsorship Agreement

THANK YOU! We look forward to including you/your organization as a sponsor of the Scholarship Fundraising Event for the Houston Alumnae Chapter and Urban Enrichment Institute. Completion of this agreement form is confirmation of your support.

Individual/Company Name: _____

Address: _____

Phone: _____ Email: _____)

Signature: _____ Date: _____

I/WE WISH TO BE RECOGNIZED AS A:

- _____ Game Changer (\$25,000 +)
- _____ Difference Maker (\$15,000)
- _____ Legacy of Hope Donor (\$5,000)
- _____ Scholarship Fundraiser Underwriter - Identify Category Here: _____
- _____ Influencer (\$20,000)
- _____ Champion (\$10,000)
- _____ Ambassador of Hope Donor (\$2,500)

PAYMENT OPTIONS:

- _____ **Online Payment**
Go to www.dsthoustonalumnae.org to make the online payment through the fundraising site. You will receive a receipt from the Urban Enrichment Institute.
- _____ **Payment Enclosed**
Please make checks payable to the Urban Enrichment Institute and mail to:
4014 Market St Ste W145, Houston, TX 77020

PLEASE RETURN THE COMPLETED FORM TO:

Houston Alumnae Chapter
P. O. Box 2642
Houston, TX 77252

Scan/Email: Fundraising@dsthoustonalumnae.org



*Thank you
for your consideration!*