



HOUSTON ALUMNAE CHAPTER
Delta Sigma Theta Sorority, Incorporated
P.O. Box 2642 | Houston, Texas 77252-



ONE DELTA PLAZA
EDUCATIONAL CENTER
PO Box 63 | Houston, TX 77001

August 20, 2025

Dear Supporter:

The Houston Alumnae Chapter (HAC) of Delta Sigma Theta Sorority, Incorporated, a private, non-profit public service organization, in partnership with One Delta Plaza Educational Center (ODPEC), a 501(c)3 non-profit organization will host its Annual Scholarship Fundraiser **Red Diamonds Rising: A Jazzy Affair**, on Saturday, December 13, 2025, at the one of Houston's Premier Event Center.

Our scholarship fundraising event is designed to provide scholarships to college-bound and current college students who are members of underrepresented student populations to institutions of higher education. Some of these students are high academic achievers who will be or are the first in their families to attend college. First-generation students are more likely to encounter academic, financial, professional, cultural, and emotional difficulties than other students, so your support is greatly needed. In addition to assisting college-bound students, proceeds are also used to support mentoring, leadership development, S.T.E.M., and cultural enrichment programs for youth, as well as other organizational programs.

Delta Sigma Theta Sorority, Incorporated centers its activities around transforming lives while impacting society for the greater good. The Houston Alumnae Chapter will be able to make an indelible impact on the students who receive these scholarships. The chapter has awarded \$50,000 to \$100,000 in scholarships and laptop gift cards each year to deserving students.

To ensure the success of the scholarship fundraiser, we would greatly appreciate your consideration as a Corporate Sponsor or Underwriter for the event. Your tax-deductible contribution will be acknowledged and included in the media displayed at the event. Enclosed is a form that allows you to describe your contribution level. The committee would like to collect all sponsorship gifts or donations by November 1, 2025. Once you submit your form, a member of the fundraising committee will follow up with you to further discuss your interest and potential contribution. If you have any questions, feel free to email the Event Chairs at fundraising@dsthoustonalumnae.org. Thank you in advance.

Respectfully,

A handwritten signature in black ink, appearing to read "Annetra Piper".

Annetra Piper, Ed.D.
Houston Alumnae Chapter - President
Delta Sigma Theta Sorority, Inc.

A handwritten signature in black ink, appearing to read "Tia Locke-Simmons".

Tia Locke-Simmons, Ed.D.
One Delta Plaza Educational Center
Board Chair

Tonja Jackson & Angela Sterling
Fundraising Committee Chairs



Red Diamonds Rising: A Jazzy Affair Scholarship Fundraiser

Join us in celebrating excellence and investing in the future of our youth through educational scholarships. Your contribution makes a lasting impact and positions you as a champion of education and empowerment.

Underwriting is tax-deductible and offsets the cost of the event allowing more proceeds to directly benefit the Houston Alumnae Chapter's Scholarship Program. All sponsors and underwriters will be recognized during the event.

Sponsorship Levels & Benefits

<p>Red Diamond Legacy Sponsor – \$10,000+</p> <ul style="list-style-type: none"> • Premium Gala seating for 10 guests • Full-page ad in event program • Company/Name logo on all event signage • Website and social media recognition • On-stage recognition during the event • VIP Reception and gift bag
<p>Platinum Saxophone Patron – \$7,500 - \$9,999</p> <ul style="list-style-type: none"> • Preferred seating for 8 guests • Half-page ad in event program • Logo on select signage and digital promo • Social media mentions • VIP Reception and gift bag
<p>Ruby Crescendo Circle – \$5,000 - \$7,499</p> <ul style="list-style-type: none"> • Seating for 6 guests • Quarter-page ad in event program • Recognition in event slideshow • Social media shout-out • VIP Reception and gift bag
<p>Crimson Melody Advocate – \$2,500 - \$4,999</p> <ul style="list-style-type: none"> • Seating for 4 guests • Recognition in event program • Social media mention • VIP Reception and gift bag
<p>Jazz Ensemble Supporter – \$1,000 - \$2,499</p> <ul style="list-style-type: none"> • Seating for 2 guests • Name listed in program • VIP Reception and gift bag
<p>Velvet Rhythm Supporter – \$500 - \$999</p> <ul style="list-style-type: none"> • Name listed in program • VIP Reception and gift bag



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Donation Commitment Form

Name/Organization: _____

Contact Person: _____

Phone: _____

Email: _____

Mailing Address: _____

Sponsorship Level:

- Red Diamond Legacy Sponsor (\$10,000+)
- Platinum Saxophone Patron (\$7,500 - \$9,999)
- Ruby Crescendo Circle (\$5,000 - \$7,499)
- Crimson Melody Advocate (\$2,500 - \$4,999)
- Jazz Ensemble Supporter (\$1,000 - \$2,499)
- Velvet Rhythm Supporter (\$500 - \$999)

Donation Type:

- Check Enclosed – **Payable to: One Delta Plaza Educational Center**
- Will Donate Online: https://bit.ly/RedDiamondsRising_Sponsorships
- Contact Me to Arrange Payment/Pickup

Checks can be mailed to
 The Houston Alumnae Chapter of Delta Sigma Theta Sorority, Inc
 P.O. Box 2642
 Houston, Texas 77252-2642

Signature: _____ **Date:** _____

Thank you for helping us raise the next generation of scholars!

*Houston Alumnae Chapter, Delta Sigma Theta Sorority, Inc.
 Annetra Piper, Ed.D, President*

*One Delta Plaza Educational Center
 Tia Locke-Simmons, Ed.D., Board Chair*

*Fundraising Committee Chairs
 Tonja Jackson & Angela Sterling, DHA, MSN, RN.*