



HOUSTON ALUMNAE CHAPTER
Delta Sigma Theta Sorority, Incorporated
P.O. Box 2642 | Houston, Texas 77252-



ONE DELTA PLAZA
EDUCATIONAL CENTER
PO Box 63 | Houston, TX 77001

October 6, 2025

Dear Supporter:

The Houston Alumnae Chapter (HAC) of Delta Sigma Theta Sorority, Incorporated, a private, non-profit public service organization, in partnership with One Delta Plaza Educational Center (ODPEC), a 501(c)3 non-profit organization will host its Annual Scholarship Fundraiser **Red Diamonds Rising: A Jazzy Affair**, on Saturday, December 13, 2025, at the ULH Event Center-Houston's Premier Event Center. The Scholarship Fundraiser will feature an elegant evening of dining, live jazz entertainment, dancing, a silent auction, and a showcase of small business vendors.

Our scholarship fundraising event is designed to provide scholarships to college-bound and current college students who are members of underrepresented student populations to institutions of higher education. Some of these students are high academic achievers who will be or are the first in their families to attend college. First-generation students are more likely to encounter academic, financial, professional, cultural, and emotional difficulties than other students, so your support is greatly needed. In addition to assisting college-bound students, proceeds are also used to support mentoring, leadership development, S.T.E.M., and cultural enrichment programs for youth, as well as other organizational programs.

Delta Sigma Theta Sorority, Incorporated centers its activities around transforming lives while impacting society for the greater good. The Houston Alumnae Chapter will be able to make an indelible impact on the students who receive these scholarships. The chapter has awarded \$50,000 to \$100,000 in scholarships each year to deserving students.

To help make this scholarship fundraiser a resounding success, we kindly invite you to partner with us as a Corporate Sponsor or Underwriter. Your tax-deductible contribution will be recognized across our event materials, including digital and on-site media displays. We also welcome donations of items for our silent auction, which will be highlighted in the event program journal, featured prominently during the fundraiser, and showcased for bidding by more than 1,000 guests.

Please complete the enclosed Sponsorship Agreement to confirm your level of participation and partnership.

The committee would like to collect all sponsorship gifts or donations by November 1, 2025. Once you submit your form, a member of the fundraising committee will follow up with you to further discuss your contribution. If you have any questions, feel free to email the Event Chairs at fundraising@dsthoustonalumnae.org. Thank you in advance.

Respectfully,

Annetra Piper, Ed.D.
Houston Alumnae Chapter - President
Delta Sigma Theta Sorority, Inc.

Tia Locke-Simmons, Ed.D.
One Delta Plaza Educational Center
Board Chair

Tonja Jackson & Angela Sterling
Fundraising Committee, Chairs



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Red Diamonds Rising: A Jazzy Affair Scholarship Fundraiser

Join us in celebrating excellence and investing in the future of our youth through educational scholarships. Your contribution makes a lasting impact and positions you as a champion of education and empowerment. All sponsors will be recognized during the event.

SPONSORSHIP LEVELS & BENEFITS

Red Diamond Legacy Sponsor – \$10,000+ • Premium Gala seating for 10 guests • Full-page ad in event program • Company/Name logo on all event signage • Website and social media recognition • On-stage recognition during the event • VIP Reception and gift bag	Crimson Melody Advocate – \$2,500 • Seating for 4 guests • Recognition in event program • Social media mention • VIP Reception and gift bag
Platinum Saxophone Patron – \$7,500 • Preferred seating for 8 guests • Half-page ad in event program • Logo on select signage and digital promo • Social media mentions • VIP Reception and gift bag	Jazz Ensemble Supporter – \$1,000 • Seating for 2 guests • Name listed in program • VIP Reception and gift bag
Ruby Crescendo Circle – \$5,000 • Seating for 6 guests • Quarter-page ad in event program • Recognition in event slideshow • Social media shout-out • VIP Reception and gift bag	Velvet Rhythm Supporter – \$500 • Name listed in program



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Red Diamonds Rising: A Jazzy Affair Scholarship Fundraiser

UNDERWRITER

Underwriting is tax-deductible and offsets the cost of the event allowing more proceeds to directly benefit the Houston Alumnae Chapter's Scholarships and programs. All underwriters will be recognized in the event program. Event tickets are not included.

\$500 - VIP Gifts & Awards Recognition in VIP Diamond Lounge and digital & print media (4 Opportunities)	\$500 – Silent Auction Recognition in digital & print media (Open Opportunities)
\$500 – VIP Food & Beverage Recognition in VIP Diamond Lounge and digital & print media (4 Opportunities)	\$500 – Media & Marketing Recognition in digital & print media (2 Opportunities)
\$500 - VIP Specialty Items Recognition in VIP Diamond Lounge and digital & print media (2 Opportunities)	\$500 – Décor and Branding Recognition in digital & print media (4 Opportunities)
\$1000 – VIP Guest Experience Recognition in VIP Diamond Lounge and digital & print media (2 Opportunities)	\$1000 - Entertainment & Program Recognition in digital & print media (1 Opportunity)
\$1500 – VIP Décor & Branding Recognition in VIP Diamond Lounge and digital & print media (2 Opportunities)	\$1500 – Venue & Production Recognition in digital & print media (2 Opportunities)



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Sponsorship Agreement

THANK YOU! We look forward to including you/your organization as a sponsor/underwriter of the Scholarship Fundraising Event for the Houston Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and One Delta Plaza Educational Center. Completion of this agreement form is confirmation of your support.

Individual/Company Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Mailing Address: _____

I/We wish to be recognized as a :

☐ Red Diamond Legacy Sponsor (\$10,000+)

☐ Crimson Melody Advocate (\$2,500)

☐ Platinum Saxophone Patron (\$7,500)

☐ Jazz Ensemble Supporter (\$1,000)

☐ Ruby Crescendo Circle (\$5,000)

☐ Velvet Rhythm Supporter (\$500)

☐ Underwriter – Identify Item/Amount & Details Here: _____

☐ Silent Auction Donation - Please describe the item or service in detail. Description will be placed on an auction card and in the event program _____

Please include any restrictions, number of people, expiration date, etc. _____

Value: \$ _____ Are you providing a gift certificate? Yes _____ No _____

Pick Up Required _____ Email/Mailing _____

Payment Options:

Online Payment

Go to www.dsthoustonalumnae.org to make the online payment through the fundraising site. You will be able to access the sponsorship agreement form and will receive a receipt from One Delta Plaza Educational Center.

Payment Enclosed

Please make checks payable to **One Delta Plaza Educational Center** and mail Sponsorship Agreement and Check to P.O. Box 63, Houston, TX 77001. You will receive a receipt from One Delta Plaza Educational Center.

Signature: _____ **Date:** _____

Thank you for helping us raise the next generation of scholars!

Houston Alumnae Chapter, Delta Sigma Theta Sorority, Inc.
Annetra Piper, Ed.D., President

One Delta Plaza Educational Center
Tia Locke-Simmons, Ed.D., Board Chair

Fundraising Committee Chairs
Tonja Jackson & Angela Sterling, DHA, MSN, RN.